

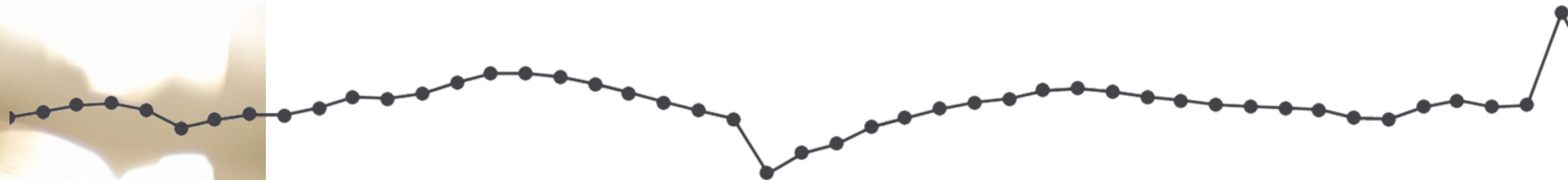


WbLiveSurf
THE SURFER'S SOURCE
SINCE 2003



JOIN THE COMMUNITY

Ride the wave of success with WBLive
- Your ultimate source for all things
Wrightsville Beach!





OUR OWNER

RICK CIVELLI

"**A**s a small business owner, I've always found it challenging to find cost-effective advertising that provides a solid return on investment. That's why for 20 years straight, I've been advertising on WBLiveSurf without hesitation. So when Tony Butler offered me the opportunity to buy the site, it was an easy decision.

I'm thrilled to be the proud new owner and excited to take it to the next level. With my ownership, users will have more content, better ways to connect, and advertisers will gain even more exposure."

OUR AUDIENCE

WE PRIDE OURSELVES ON
CATERING TO THE COMMUNITY
OF WRIGHTSVILLE BEACH AND
GREATER WILMINGTON AREA

01

SURFERS

WB Live Surf's audience consists of surfers of all ability levels who are passionate about the sport and want to stay up-to-date with the latest surf reports and beach conditions.

02

WRIGHTSVILLE VISITORS

Visitors to Wrightsville Beach who are interested in surfing or simply enjoying the beach. This surfing resource helps visitors plan their beach vacation.

03

LOCALS

For locals, we provide a convenient and reliable source of information that helps them stay informed and connected to the local Wrightsville Beach community.

TRACTION

Check the stats of our loyal audience



PROMOTIONS AND REACH

Stay Connected to the Waves and
Beach Community with WB Live Surf
- Your Ultimate Online Resource to
Wrightsville Beach!

OUR 2022 NUMBERS

1.2 MIL SESSIONS IN 2022

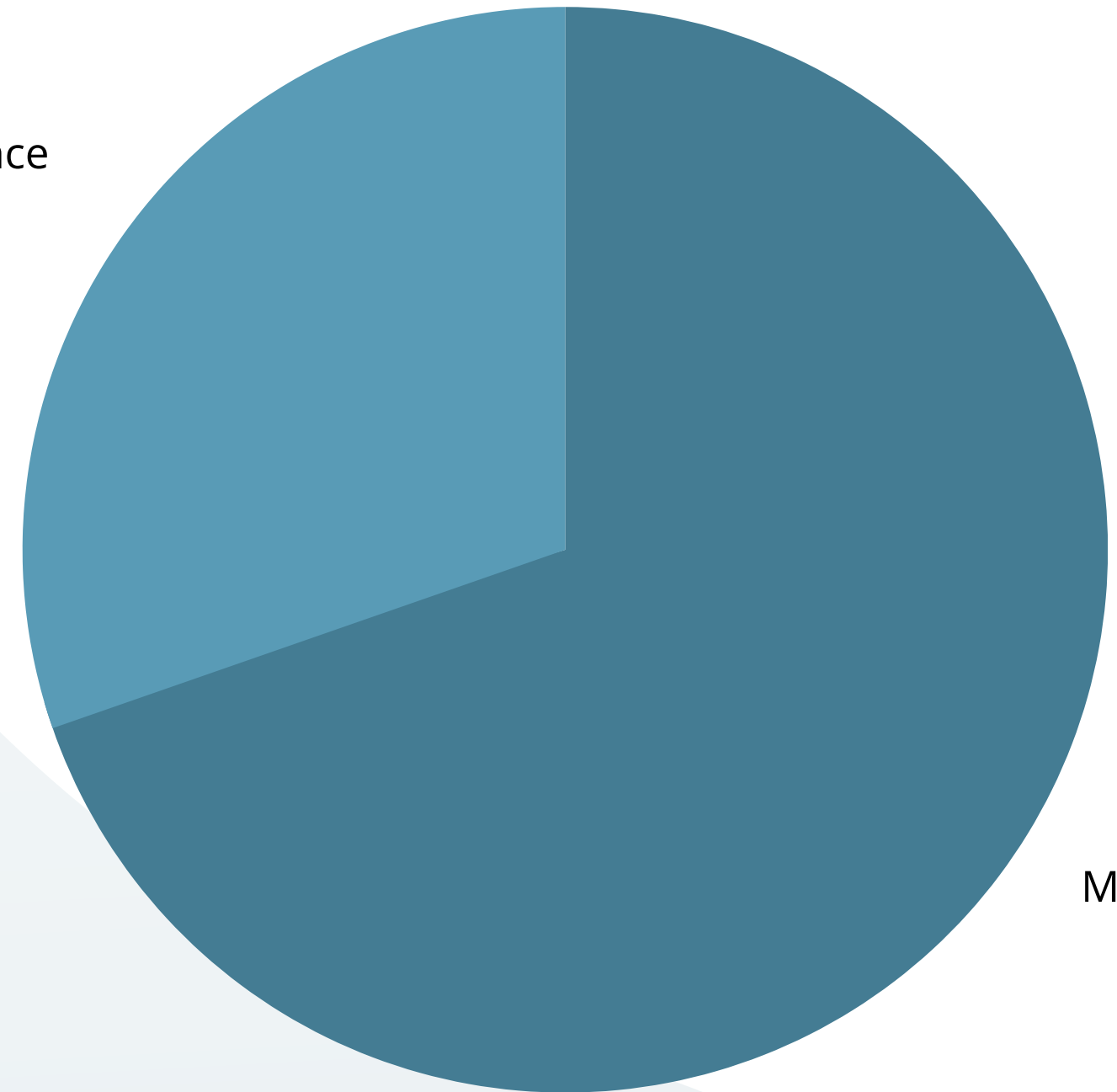
5:10 AVERAGE TIME SPENT
ON PAGE

207,000 ANNUAL USERS

VIEWER DEMOGRAPHICS

Learn more about the demographics of our
online audience

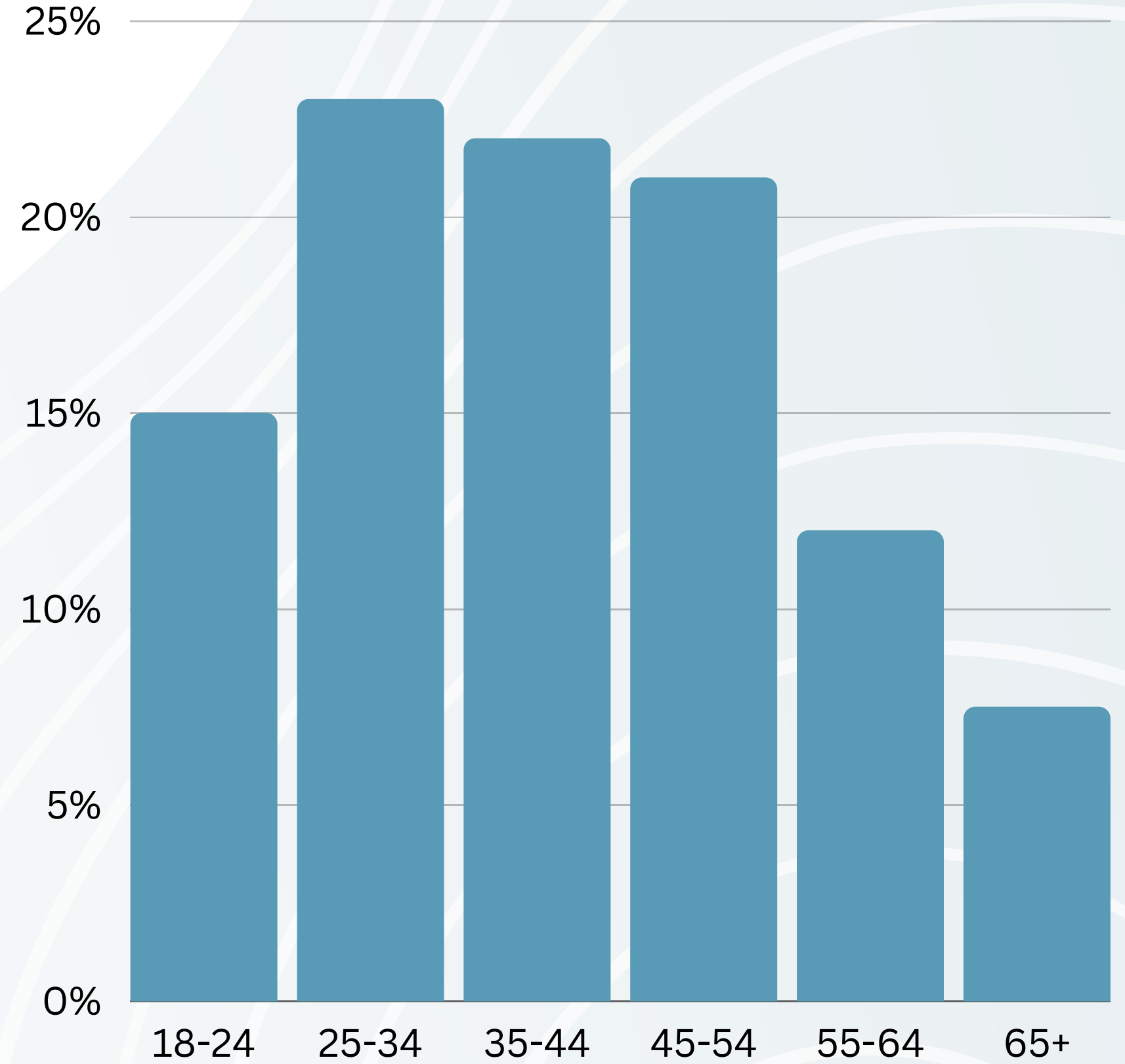
Female Audience
30.3%



Male Audience
69.7%

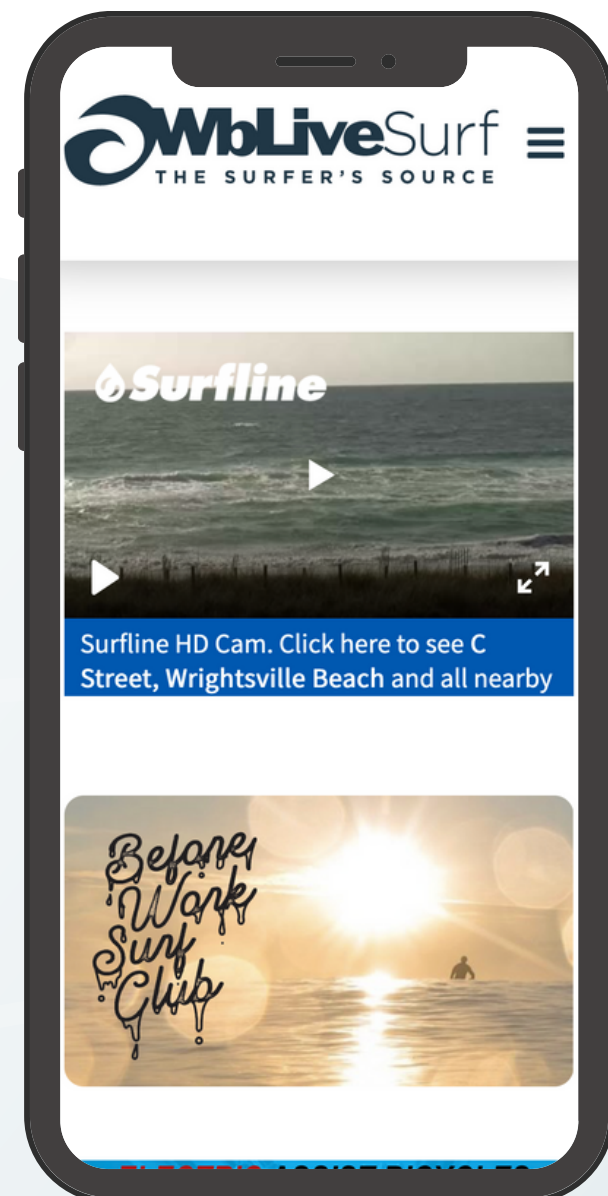
AGE DEMOGRAPHICS

Learn more about our online audience

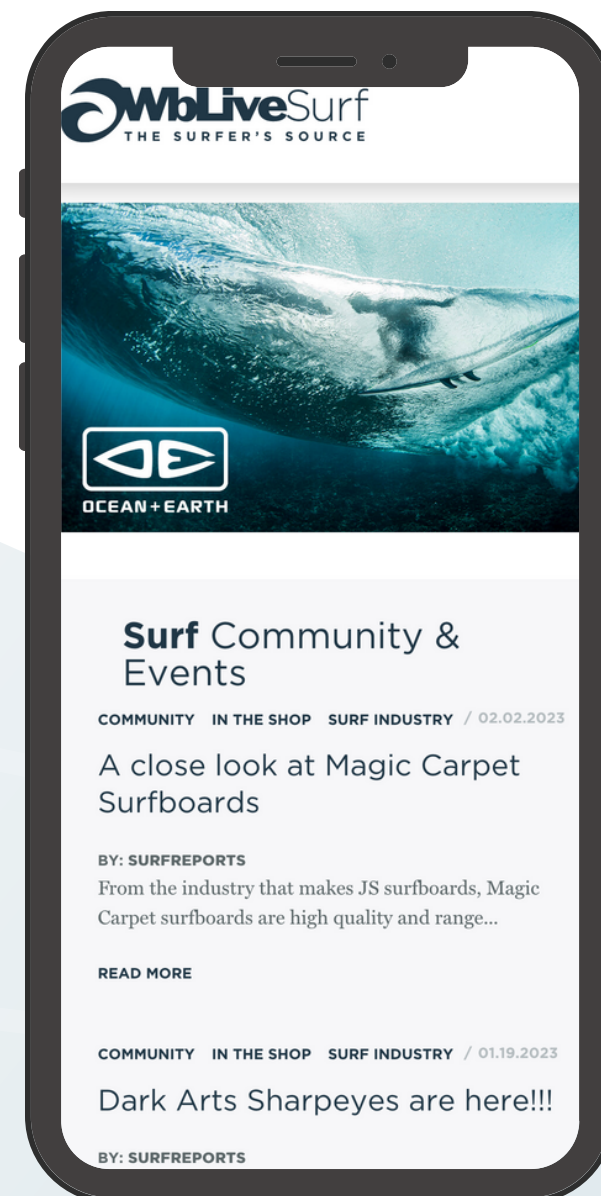




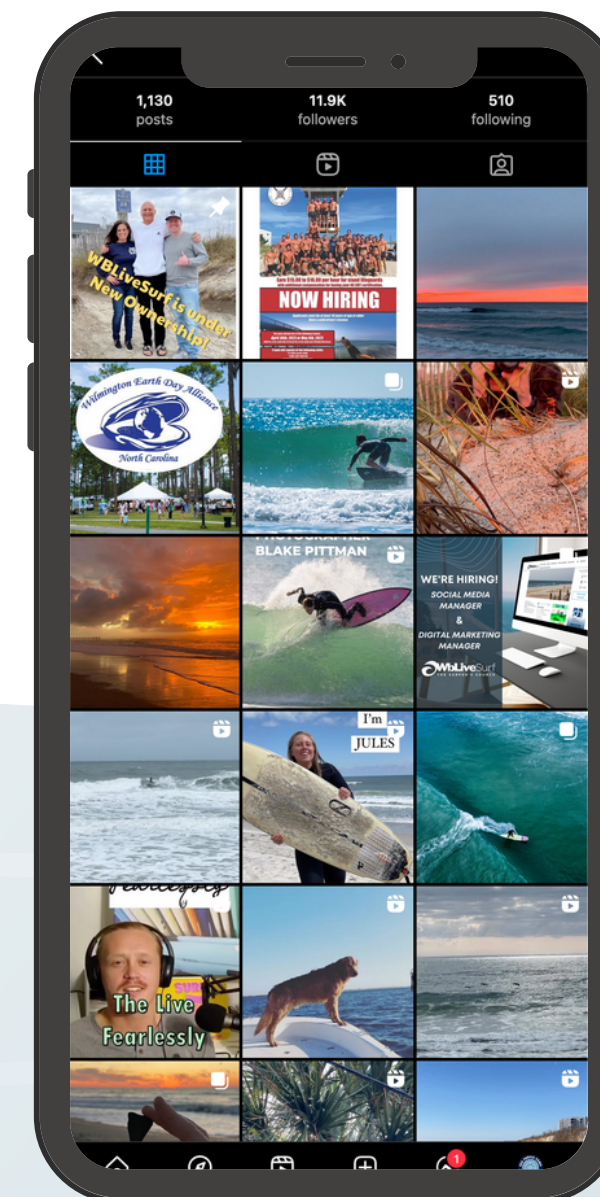
WEATHER



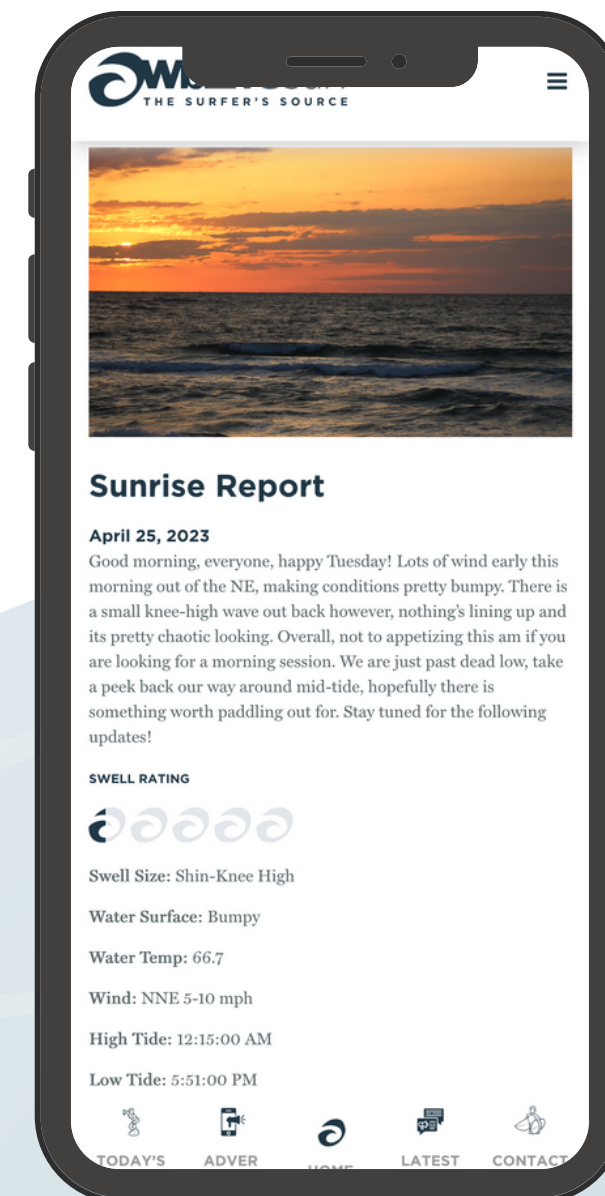
BEACH CAM



LOCAL NEWS



INSTAGRAM



SURF REPORTS



WHY US?

Our mission is to provide the ultimate online platform for surfers, boaters, and beachgoers alike. We aim to deliver the latest news, and surf/weather condition updates while creating a vibrant community of loyal fans.

We are committed to providing a seamless user experience, showcasing the best surf content from around the world, and offering innovative advertising solutions to help businesses effectively connect with our highly engaged audience.



WeLookForward TO PARTNERING WITH YOU

For ad space availability and pricing contact
info@wblivesurf.com